



UTILITIES CO.

A Division of MDU Resources Group, Inc.

400 North Fourth Street  
Bismarck, ND 58501  
(701) 222-7900

June 19, 2018

Will Rosquist  
Regulatory Division  
Montana Public Service Commission  
1701 Prospect Avenue  
Helena, MT 59620

Re: Conservation Program Tracking Mechanism  
Rate 90  
Docket No. D2018.4.21

Dear Mr. Rosquist:

Enclosed please find Montana-Dakota Utilities Co.'s response to the Montana Public Service Commission's data request PSC-001 through PSC-002 issued on May 31, 2018.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tamie A. Aberle', written in a cursive style.

Tamie A. Aberle  
Director of Regulatory Affairs

Attachments

cc: M. Green  
MCC

**MONTANA-DAKOTA UTILITIES CO.  
MONTANA PUBLIC SERVICE COMMISSION  
DATA REQUEST  
DATED JUNE 15, 2018  
DOCKET NO. D2018.4.21**

**PSC-001**

**Regarding: Residential High Efficiency Water Heater Program  
Witness: Aberle**

**Order 7559 in D2017.1.7 was issued on July 20, 2017, and approved the discontinuation of the residential water heater program for the 2017 through 2019 program years. The order also defines the 2017 program year as beginning March 1, 2017. Please explain why the program was continued until August 1, 2018.**

**Response:**

The portfolio programs in effect during the 2016 program year (March 2016 – February 2017) were continued until the Commission's Order in D2017.1.7 was issued on July 20, 2017. Once the order was received, Montana-Dakota posted information on the web site stating that the water heater program would be discontinued as of August 1, 2017 and applications for water heaters installed on or before July 31, 2017 would be accepted until October 31, 2017.

**MONTANA-DAKOTA UTILITIES CO.  
MONTANA PUBLIC SERVICE COMMISSION  
DATA REQUEST  
DATED JUNE 15, 2018  
DOCKET NO. D2018.4.21**

**PSC-002**

**Regarding: Customer Education & Promotion  
Witness: Aberle**

**Given the low participation rates in several of the conservation programs, why did MDU not have any customer education & promotion expenses in the March 1, 2017 through February 28, 2018 program period?**

**Response:**

Montana-Dakota experienced strong participation in all of the residential programs except the Energy Assessment program. Montana-Dakota strives to balance the promotional expenses and use the most cost-effective means to promote the programs. Montana-Dakota has a strong contractor network in its Montana service territory and the Company utilized that along with promotion of the programs through bill insets. A bill insert dedicated to the Residential Energy Assessment program was included with customers' bills June and an insert promoting the portfolio of programs was included in July and October.